

>>> NEWSLETTER <<<

PROMOTING YOUTH WELL-BEING THROUGH SPORTS

ERASMUS-SPORT-2023-SSCP

Project Number: 101133429



POW NEWS: CAMPAIGN RESULTS

SEE RESULTS

Check out the data we collected as a part of our awareness campaign

>>> WE FOUND OUT THAT...

The recent survey conducted for our awareness campaign highlights the vital role of sports in the lives of young people. The collected data underscores the necessity for sports programs that are not only physically and personally enriching but also socially inclusive. These programs should have strong infrastructure that supports diverse participation and addresses common barriers to engagement.

Parents and guardians acknowledge the significant impact of sports on their children's physical and mental development. They emphasize numerous benefits, including better health, discipline, teamwork, and social skills. This feedback highlights the need for programs that foster holistic development, incorporating essential life skills such as communication, problem-solving, resilience, empathy, and teamwork.



WHAT DO PARENTS THINK

Maybe some holistic development?

>>> OTHER CHALLENGES

Football is the most popular sport due to its accessibility and cultural prominence, with basketball, handball, volleyball, and athletics also appealing, especially if introduced in schools. Financial barriers limit participation in tennis and swimming, indicating a need for more affordable and accessible sports options.

Challenges include a lack of infrastructure and funding, with schools often ill-equipped for sports activities and private training inaccessible for many families. There is a demand for more accessible facilities, affordable coaching, and professional training support. Parents note positive behavioral changes in children, such as improved focus, discipline, and social integration, through sports.



UPCOMING...

>> POW Training

>> Activities

>>> CONCLUSION

Promoting accessibility and inclusiveness in sports programs, alongside mental health support, is essential for fostering increased engagement and participation across all socio-economic backgrounds and also to combat sport abandonment amongst youngsters.

