

>>> NEWSLETTER <<<

“POW! DROP OUT WHAT TO DO” AWARENESS CAMPAIGN

ERASMUS-SPORT-2023-SSCP

Project Number: 101133429



POW NEWS: ALL ABOUT OUR AWARENESS CAMPAIGN

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The overarching objective of the POW project is to prevent and diminish the dropout rates in sports for children and adolescents aged 11-17 years old. Raising awareness on the importance of sports for the emotional, social, physical and general wellbeing and development of minors is imperative and our first phase of the project's awareness campaign, the photo contest, targets the engagement of adolescents and their families.

OUR PHOTO CONTEST <<<

The Photo contest will involve photos and accompanying stories of children and adolescents enjoying leisure sports activities. These stories will represent the experiences and positive impact that our young participants receive from the sports activities.

TAKE PART IN OUR PHOTO CONTEST

OPEN FOR CHILDREN 11-17 Y.O &
THEIR FAMILIES

PHOTO CONTEST RULES



The Rules for participation in our photo contest are the following:

- Participants may submit one clear and compelling photo representing leisure sports activities.
- Each photo must be accompanied by a short story (maximum 150 words) detailing what the photo represents and illustrating how the depicted activity positively transformed the participant's life.
- The focus will be on stories and photos that vividly portray leisure sport activities and highlight the positive impact they have had on children.



UPCOMING...

» POW 2nd Workshop in Volos

» POW national surveys



HOW TO PARTICIPATE

- Take a clear photo of your leisure sports activity.
- Write a short story (max 150 words) explaining how the activity positively impacted your life.
- Send the photo and story via email to innovedgr@gmail.com with the subject line "Photo Contest Entry - [Participant's Name]."
- In the body of the email, include your full name, age of the young participant, and contact information.
- Attach the photo to the email. Please ensure that the photo is named with the participant's full name.

